

DESIGN AND MATERIAL GUIDELINES

Please note: Only natural gemstones should be used across all categories.

WHAT DO THE JUDGES WANT TO SEE

- Groundbreaking design innovation
- Design that embraces rarity in style and creation,
- Innovative use of metal and gemstones
- Functionality and wearability
- Jewellery that is unprecedented, pushing the boundaries of design
- Designs that motivate other retailers and establish a new industry benchmark

BRIDAL JEWELLERY CATEGORIES:

- 1. Bridal Diamond Jewellery of the year**
- 2. Bridal Gold (Plain) Jewellery of the year .**
- 3. Bridal Gold Antique (Studded) Jewellery of the year**
- 4. Bridal Polki Jewellery of the year**
- 5. Bridal Precious Coloured Gemstone Jewellery of the year**
- 6. Bridal Statement Jewellery of the year.**
- 7. Bridal Ensemble Jewellery of the year**
- 8. Groom's Accessory of the year**

Common Entry Guidelines for 1- 6 Bridal Categories

- Entries must include sets consisting solely of necklaces and earrings.

- The necklace set should not include any other items, such as rings, maang tikka, bangles, or any other accessories.
- The necklace set must consist of a single composite piece, not multiple pieces loosely arranged together.
- If the necklace features multiple detachable layers, it is essential that the individual pieces share a cohesive design theme.
- Precious coloured gemstones include emeralds, rubies, sapphires, and natural coloured diamonds.

1. Bridal Diamond Jewellery of the year

2. Bridal Gold (Plain) Jewellery of the year

ENTRY GUIDELINES:

- Submitted designs should visually represent the category they belong to.
- A Bridal diamond or gold should be predominantly diamond and gold, respectively.
- A very small proportion of additional material, including natural colored gemstones or any other, is acceptable.
- The additional materials should enhance the design's beauty without overshadowing the essence of the category.
- The design must complement traditional attire for the main wedding ritual.

3. Bridal Gold Antique (Studded) jewellery of the year

4. Bridal Polki Jewellery of the year

5. Bridal Precious Coloured Gemstone Jewellery of the year

ENTRY GUIDELINES:

- Submitted designs may include a balanced mix of additional materials, including natural gemstones or others.
- The additional material may be in equal (not greater) proportion to the core material representing the category.
- The additional material should enhance the design's beauty without overshadowing the essence of the category.

- The design must complement traditional attire for the main wedding rituals.

6. Bridal Statement Jewellery of the year

ENTRY GUIDELINES:

- Submitted designs can be traditional, classic, or contemporary.
- There are no specific material guidelines; the piece can use a wide range of materials in any proportion.
- The design must factor a pre- or post-wedding celebratory occasion, complementing a fusion bridal attire.
- A one-of-a-kind, unique, and bold jewellery piece that truly makes a statement.

7. Bridal Ensemble Jewellery of the year

8. Groom's Accessory of the year

ENTRY GUIDELINES:

- The bridal ensemble category will include Nathni (nose ring), Hathphool, Pasa, Mathapatti, and Armlet, as well as any other new-age bridal accessory.
- The Groom's accessory of the year will include sherwani buttons, the tie clip, the lapel pins, cuff-links, tie bars, collar retainers, tie accents, shirt studs, belt buckles, brooches, kadas, bracelets, wrist bands or kalgi.
- No neckpieces are permitted in this category.
- There are no specific material guidelines; the piece can use a wide range of materials in any proportion.

NON-BRIDAL CATEGORY

1. Natural Diamond Ring of the Year
2. Natural Diamond Earrings of the Year
3. Natural Diamond Bangle, Bracelet of the Year
4. Plain Gold Bangle of the year
5. Plain Gold Earring of the year
6. Polki Earrings of the year
7. Studded Gold Earring of the year
8. Studded Gold Bangle, Bracelet of the year
9. Precious Coloured Gemstone Earrings of the year
10. Precious Coloured Gemstone Ring of the year
11. Precious Coloured Gemstone Bracelet, Bangle
12. Coloured Gemstone Earrings of the year
13. Coloured Gemstone Ring of the year
14. Coloured Gemstone Bangle, Bracelet of the year
15. Couture Jewellery of the year
16. Stylish Trend-Setting Youth Jewellery of the year

1. Natural Diamond Ring of the Year

2. Natural Diamond Earrings of the Year

3. Natural Diamond Bangle, Bracelet of the Year

ENTRY GUIDELINES:

- Submitted designs should visually illustrate the category they represent.
- Entries must feature natural colourless diamonds.
- A very small proportion of additional material, including natural colored gemstones or any other, is acceptable.
- The additional materials should enhance the design's beauty without overshadowing the essence of the category.

4. Plain Gold Bangle of the year

5. Plain Gold Earring of the year

ENTRY GUIDELINES:

- Submitted designs should visually illustrate the category they represent.
- Yellow, rose, and multitone gold are acceptable. No white gold is permitted in this category.
- A very small proportion of additional material, including natural gemstones or any other, is acceptable.
- The additional materials should enhance the beauty of the design without overshadowing the essence of the category.

6. Polki Earring of the year

7. Studded Gold Earring of the year

8. Studded Gold Bangle, Bracelet of the year

ENTRY GUIDELINES:

- Submitted designs should visually illustrate the category they represent.
- Submitted designs may feature a balanced mix of additional materials, including natural gemstones or others.
- The additional material may be in equal (not greater) proportion to the core material representing the category.
- The additional materials should enhance the beauty of the design without overshadowing the essence of the category.
- No white gold is permitted in this category.

9. Precious Coloured Gemstone Earrings of the year

10. Precious Coloured Gemstone Ring of the year

11. Precious Coloured Gemstone Bracelet, Bangle of the year

ENTRY GUIDELINES:

- Submitted designs should visually illustrate the category they represent.
- A very small proportion of additional material, including natural gemstones or any other, is acceptable.

- The additional materials should enhance the beauty of the design without overshadowing the essence of the category.
- Emeralds, Rubies, Sapphires and Coloured diamonds are the only precious coloured stones considered for these categories.

12. Coloured Gemstone Earrings of the year

13. Coloured Gemstone Ring of the year

14. Coloured Gemstone Bangle, Bracelet of the year

ENTRY GUIDELINES:

- Submitted designs should visually illustrate the category they represent.
- A very small proportion of additional material, including natural gemstones or any other, is acceptable.
- The additional materials should enhance the beauty of the design without overshadowing the essence of the category.
- All natural stones **excluding** Emeralds, Rubies, Sapphires and natural Coloured diamonds will be considered for this category.

15. Couture Jewellery of the year

ENTRY GUIDELINES:

- High jewellery characterized by fine craftsmanship, bespoke, one-of-a-kind design worthy of the international red carpet
- There are no specific material guidelines; the piece can use a wide range of materials in any proportion.
- No necklace or necklace sets will be accepted in this category.
- Only designs in bracelets, bangles, earrings, rings, and pendants will qualify for the category.

16. Stylish Trend-Setting Youth Jewellery of the year

ENTRY GUIDELINES:

- Light, wearable designs with a high style quotient that create a fashion statement for the young at social soirees.
- Designs that promote fashion in precious jewellery for the youth
- There are no specific material guidelines; the piece can use a wide range of materials in any proportion.
- Designs in earrings, rings, charms, bracelets/bangles or pendants will qualify for the category.
- No necklace or necklace sets will be accepted for this category.

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- Design that embraces rarity in style and creation,
- Innovative use of metal and gemstones
- Functionality and wearability
- Jewellery that is unprecedented, pushing the boundaries of design
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